

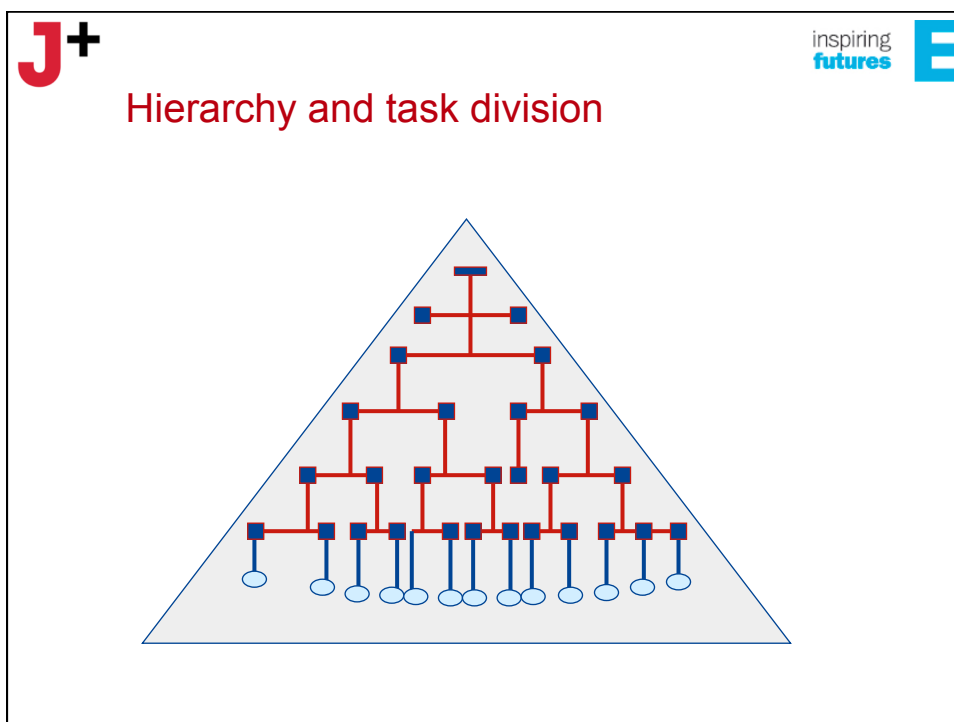
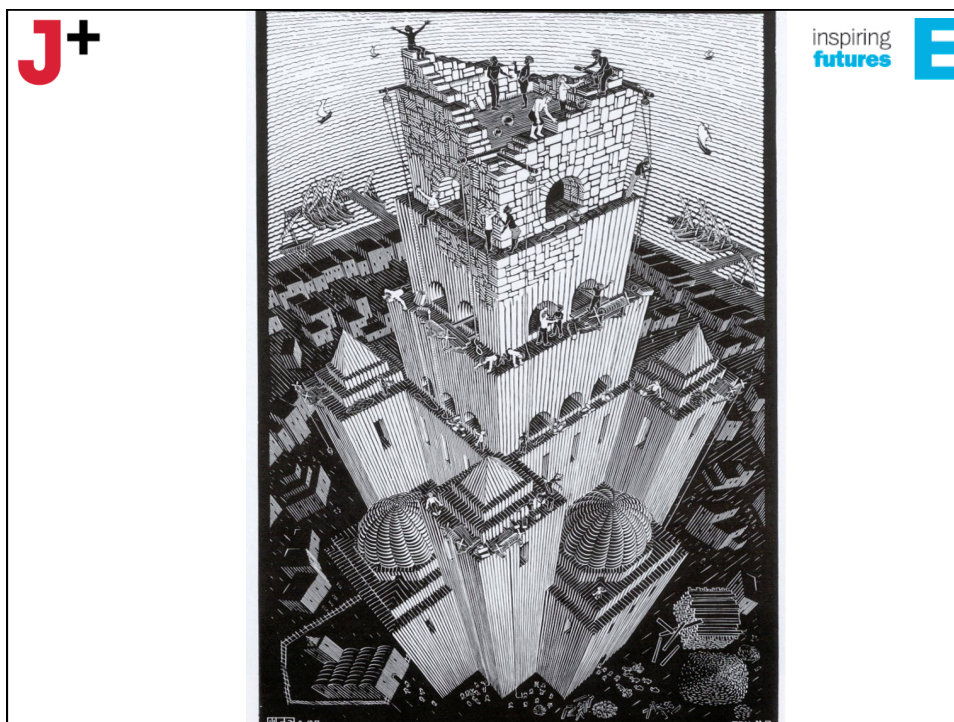
Organizing from multiple perspectives



Prof. dr. Jaap Boonstra
Esade Business School - University of Amsterdam

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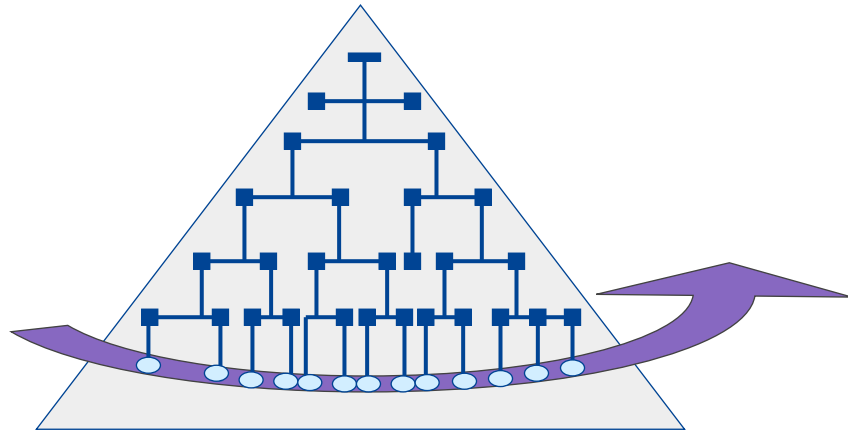
- Perspectives in organizing
- Organization and environment
- Business idea
- Designing organizations
- Power and politics
- Informal relations en decision making
- Enactment
- Pardigms of organizing



J+

inspiring
futures **E**

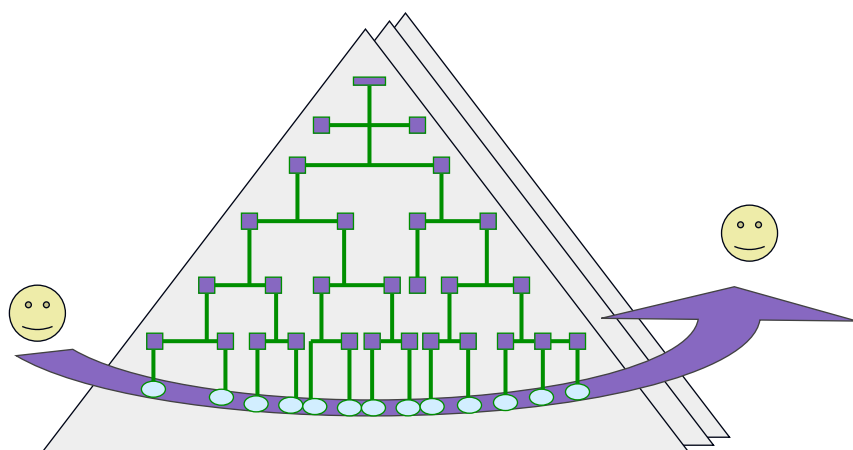
Business proces

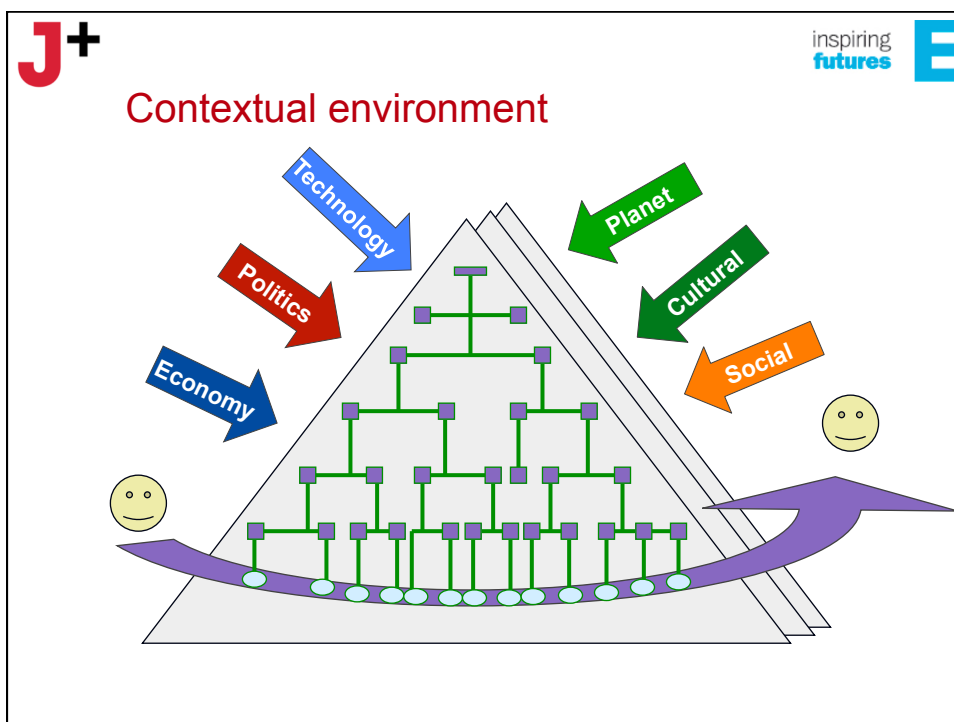


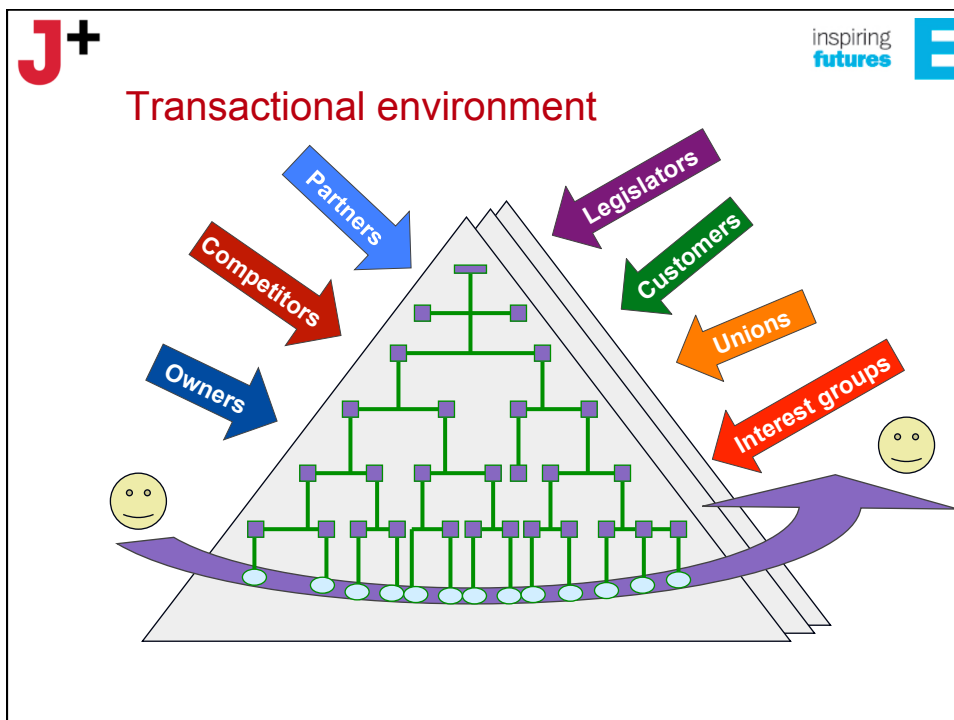
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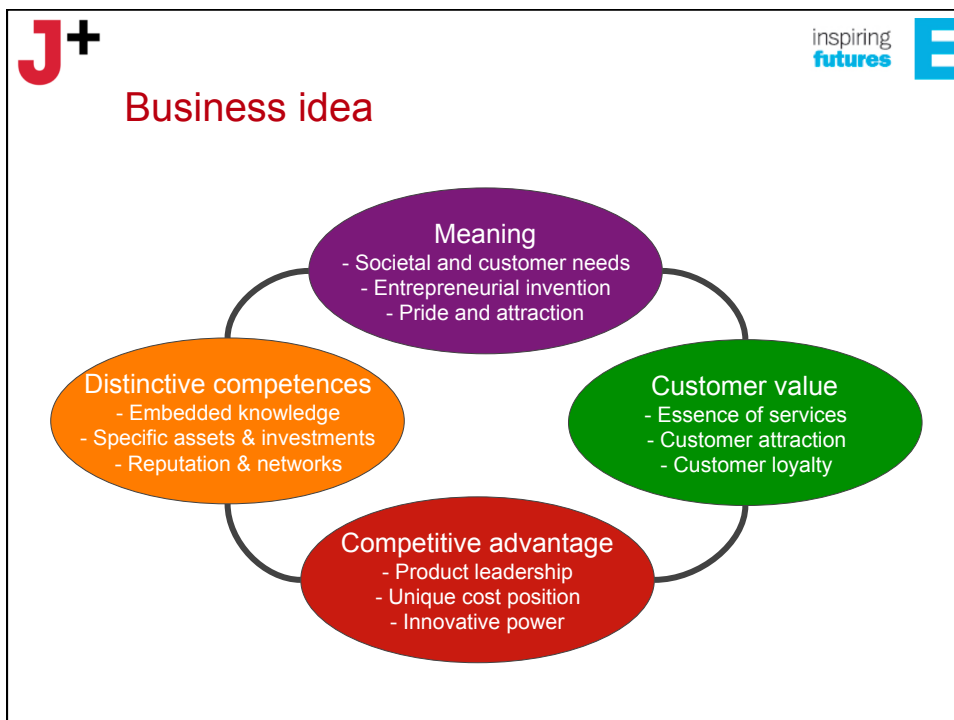
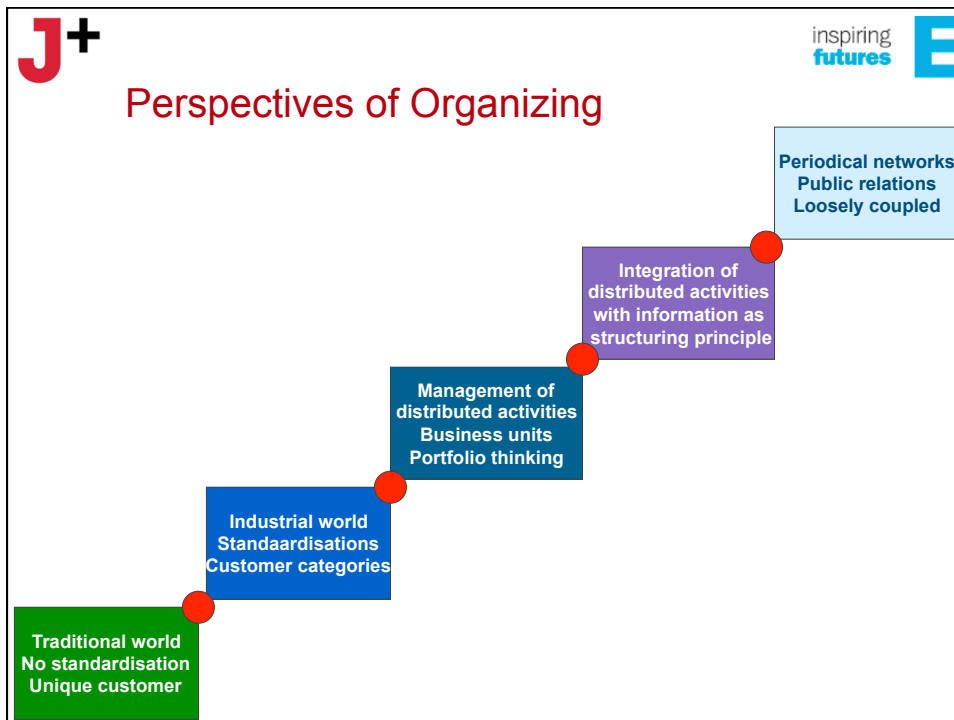
inspiring
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Customer proces



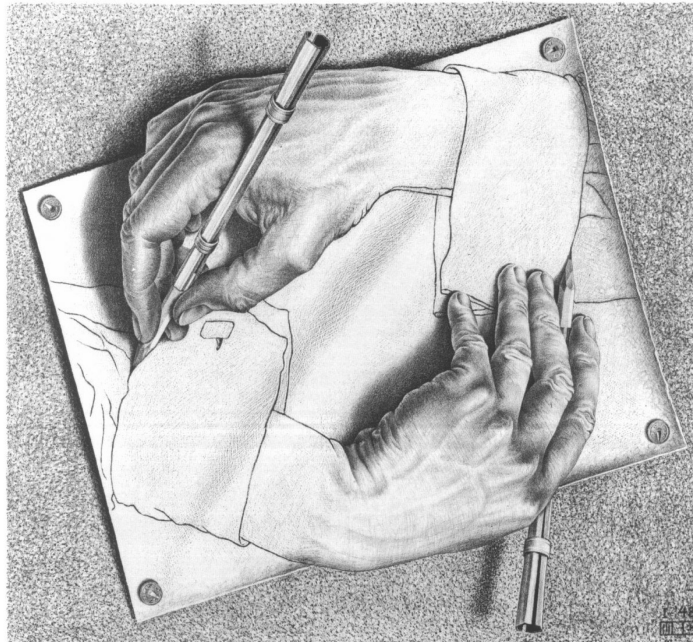






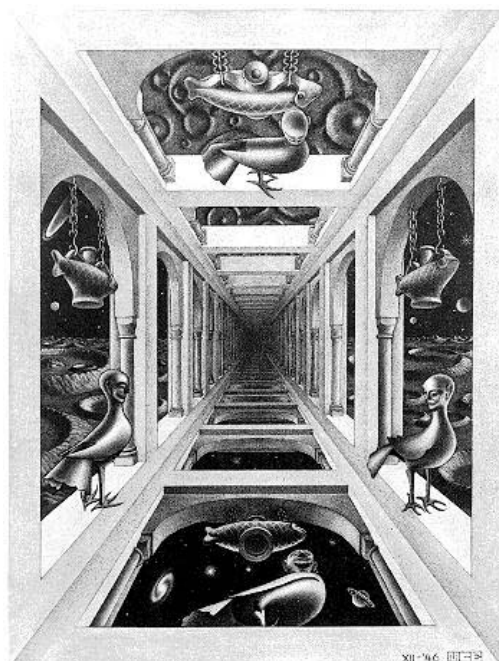
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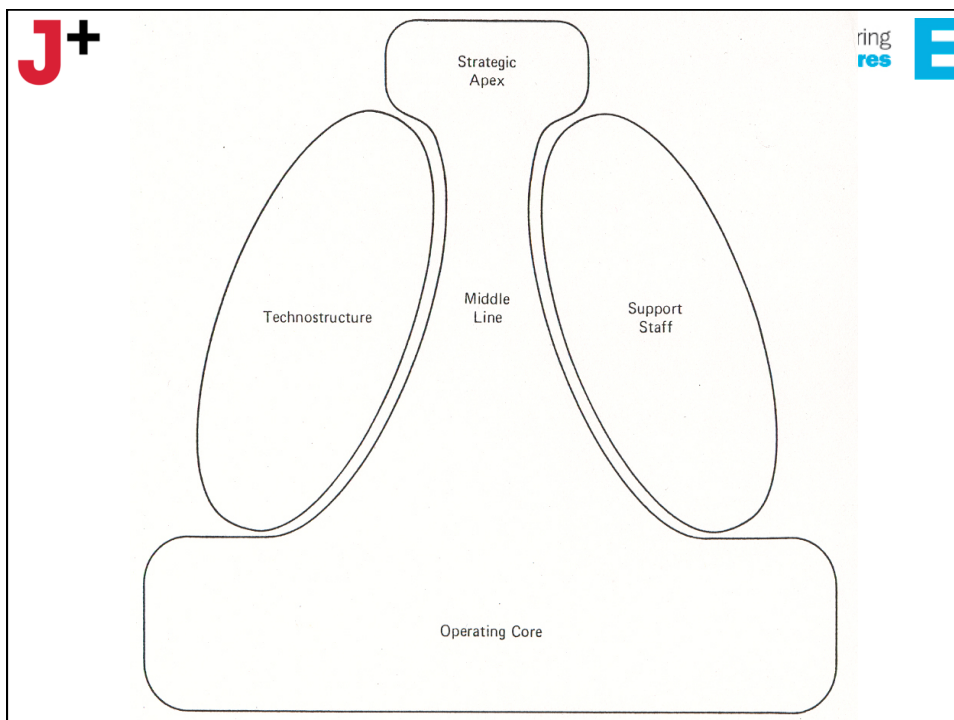
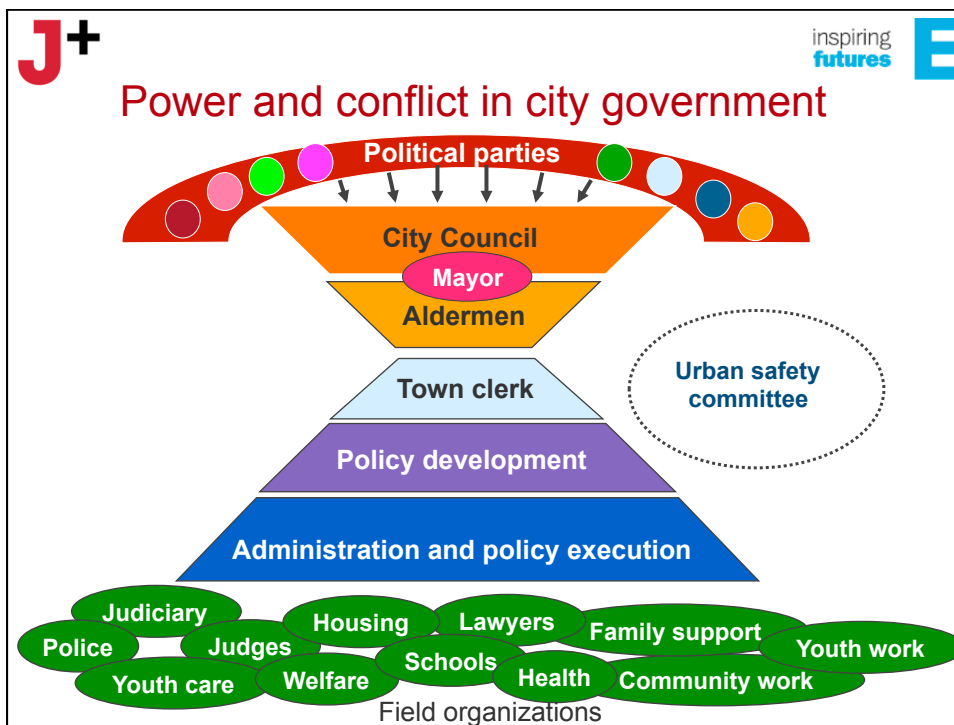
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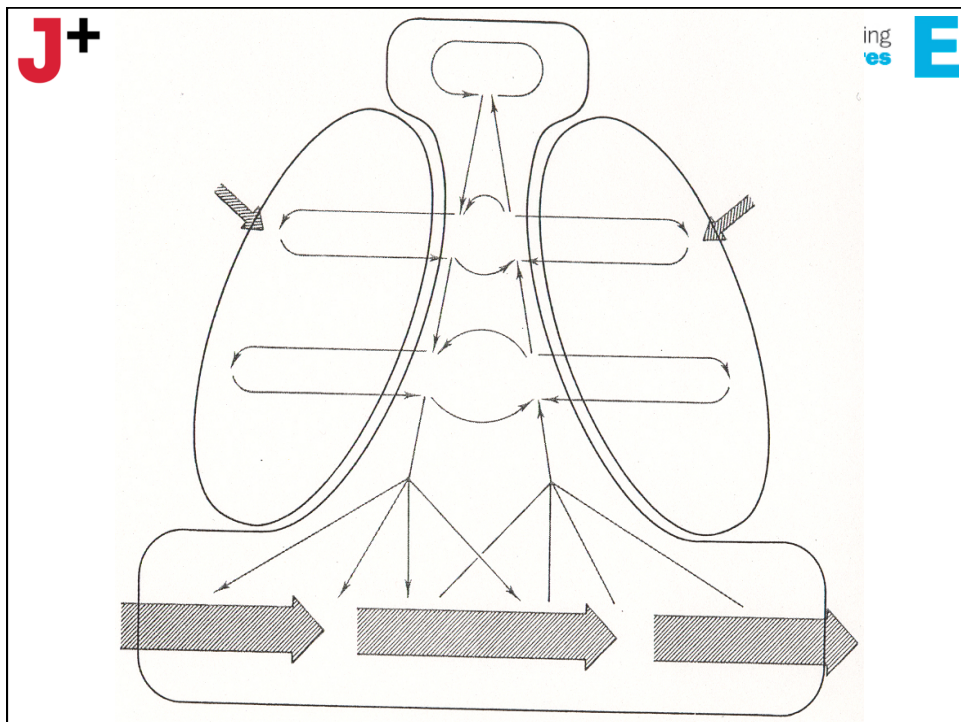
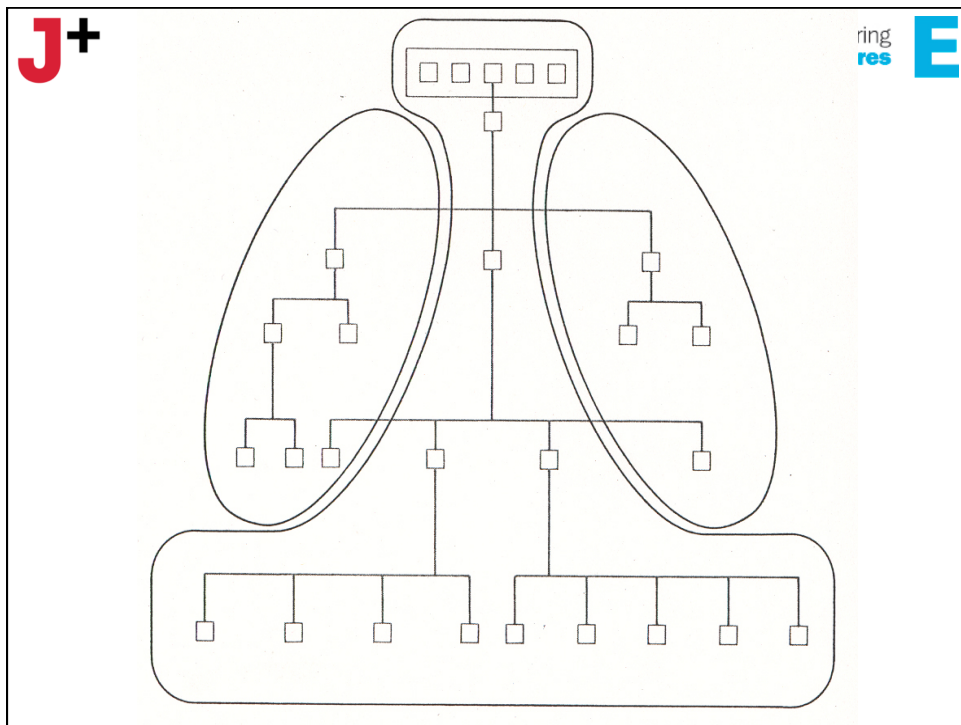


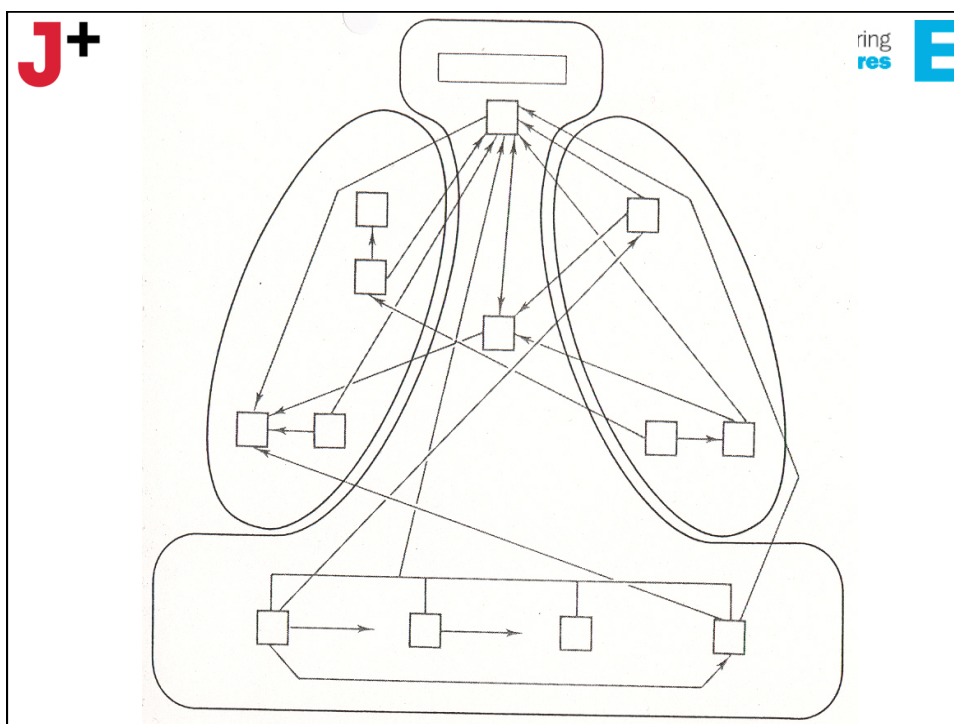
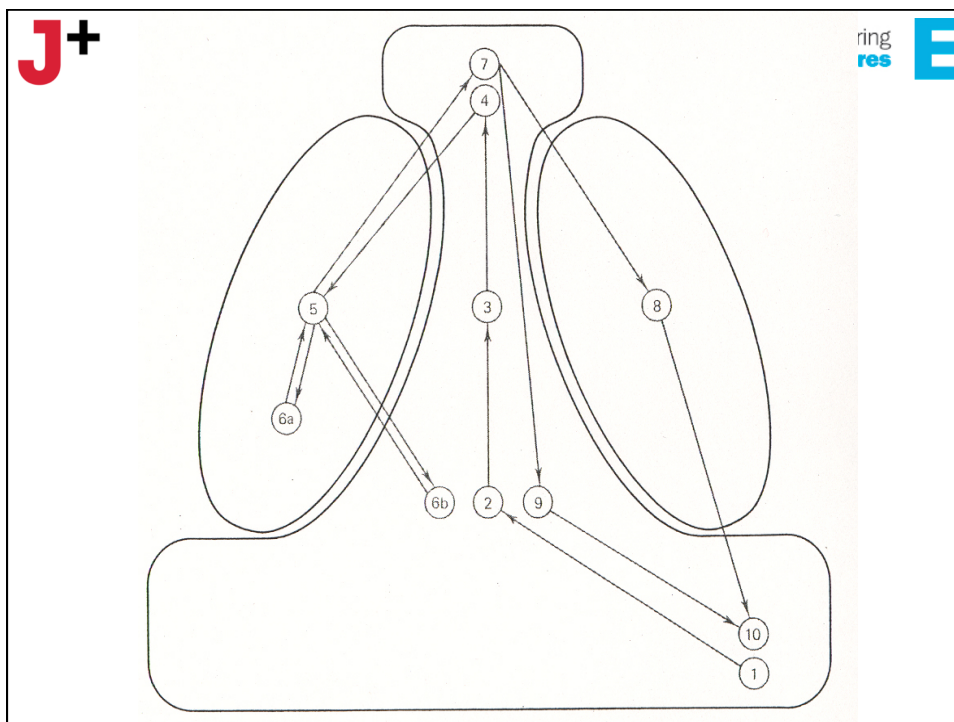
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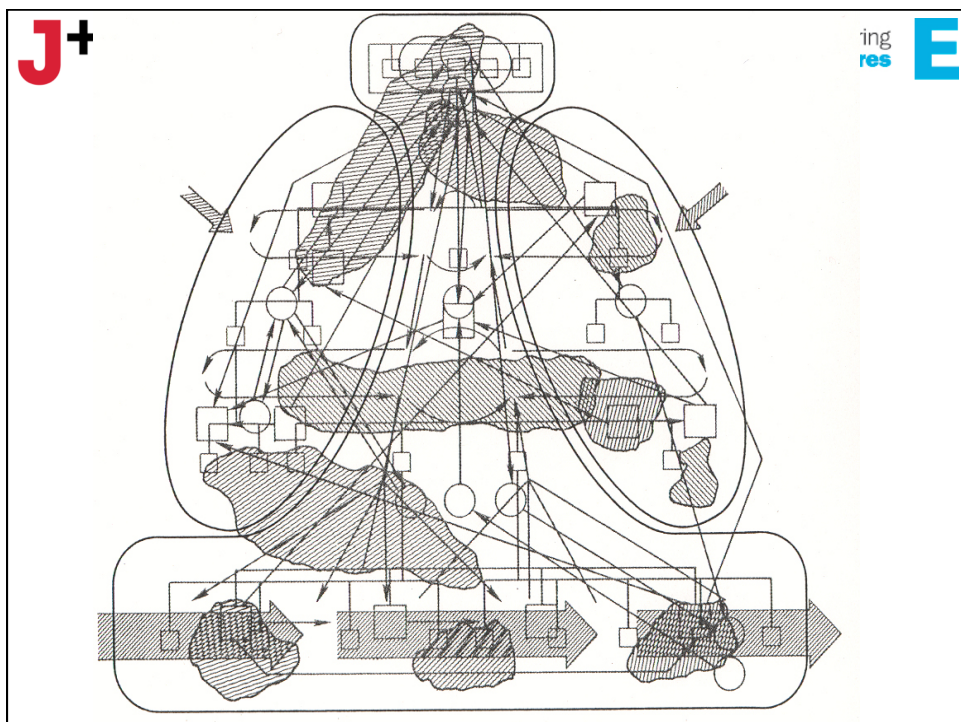
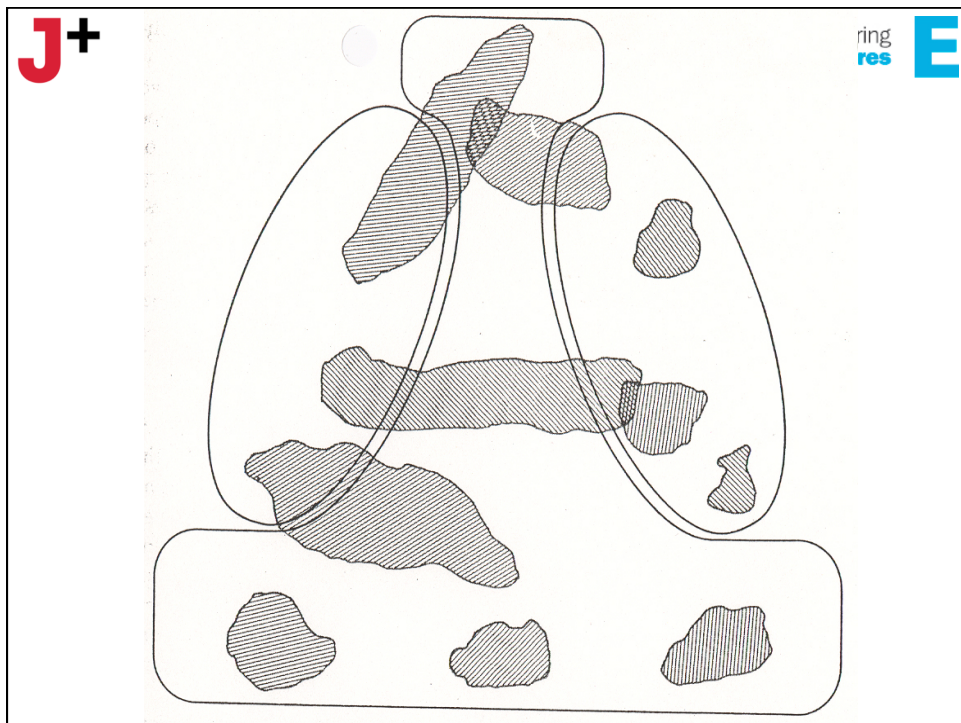
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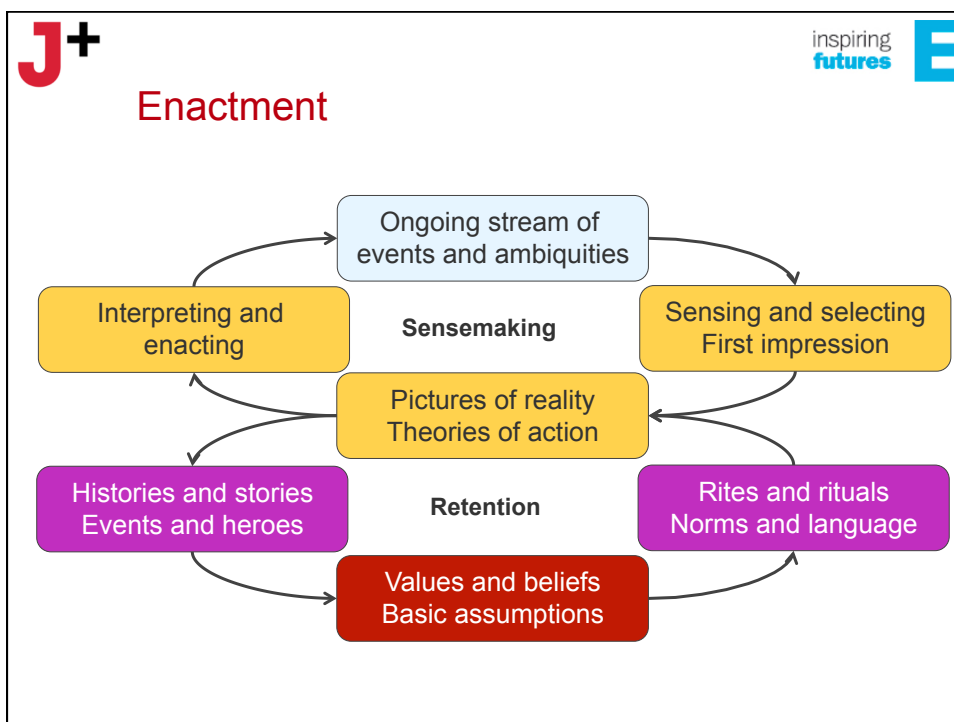
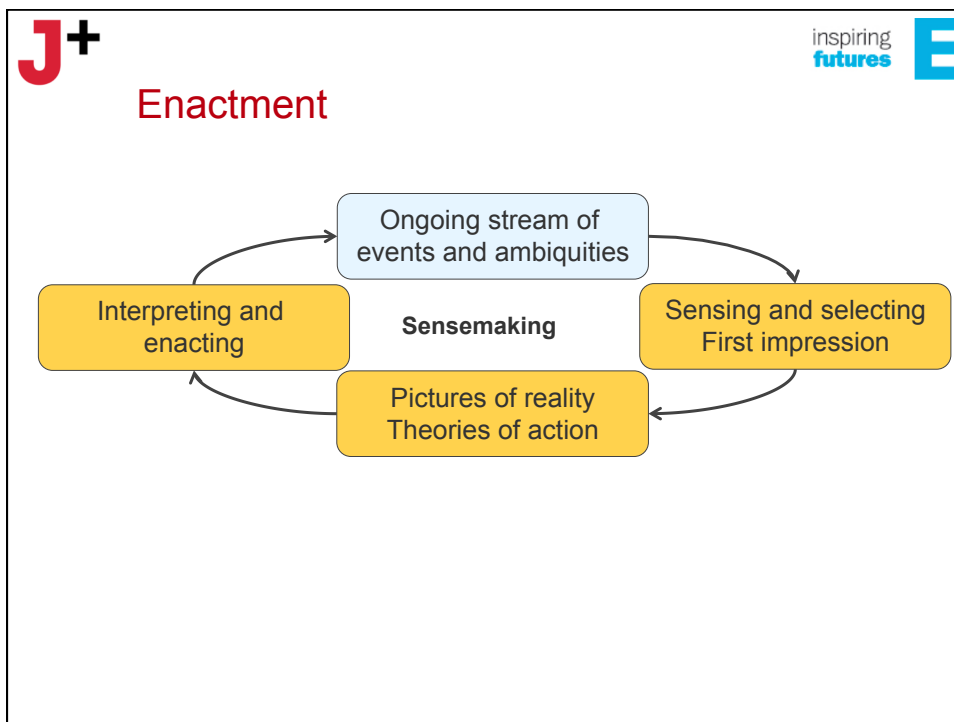












Organizational paradigms

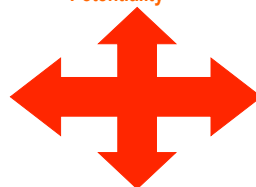
Subjective world
Names, stories
Sensemaking
Action research
Voluntarism
Encounters



- Objective world
- Structures, patterns
- Causal relationships
- Scientific research
- Determinism
- Protocols & methods

Organizational paradigms

Subjective world
Names, stories
Sensemaking
Action research
Voluntarism
Encounters



Radical Change
Structural conflict
Modes of domination
Contradiction
Emancipation
Potentiality

- Regulation
- Status quo
- Social order
- Consensus
- Social integration
- Actuality

- Objective world
- Structures, patterns
- Causal relationships
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Organizational paradigms

